

I have been privy to many a trader's personal stories of success and challenges. Here is a collection of some memorable tales, all true, except for some names that were changed to protect the guilty. Enjoy!

# Hugh's Personal Tales of Trading Triumphs and Tragedies

Head Trader / Trainer Hugh  
DayTradeSPY.com  
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## Hugh's Personal Tales of Trading Triumphs and Tragedies

### 1. Mujahid Takes \$1k to \$100k... Twice

Radio announcer Mark Saltzman on CFRB Radio one Sunday afternoon hosted a broadcast where listeners would call in with their favorite websites. Someone called in to talk about how we teach people to trade, earning 5% or more per day. Mujahid, a trader in Toronto, Canada, picked up the show and contacted me.

His experience was primarily with forex, although he had taken many costly courses in the past. In his words, "If I made a couple hundred bucks a week, I'd be dancing all over the house!" That soon changed. Never having heard of options, he readily booked some training, diligently listened, learned and soon enough, started pulling in astonishing returns.

I hosted a personal challenge, accepting and working with only six traders. The objective was to use our signature *Bread and Butter* strategy and work \$1,000 into \$100,000 in one year, trading up only the profits. One other simple rule: participants had to send in screen shots of their actual trades. Coming from an internal audit background, I was not about to believe anyone; they had to show me. That year was 2011. In January, Mujahid started with \$900.

Every Tuesday night, and some afternoons, Mujahid and I would get together for our training sessions. He was a soft-spoken person, very personable and friendly but with a thick accent. I often found myself struggling to hear and understand him with our coaching webinars. After each session, Mujahid asked "Hugh, you ok for next week?" "Sure", I replied.

His success was starting to get attention, as I posted everyone's ongoing results. Others were also enjoying their gains but Mujahid seemed to jump ahead of the pack. Every day, I would check his screen shots. Sure enough, he was right... win after win. April, he was at \$40,000. May came in at \$55,000. His hits just kept coming. I checked them all. They were all valid. What can I say? He was good!

Every Tuesday night, our personal sessions continued. He paid, we met, and he went on to take win after win. The following Tuesday... same thing. Soon enough, I simply ran out of material to teach him. He knew the system inside out and he was doing well. Still, "Hugh, you ok for next week?" "Ah, sure..." I tried to explain that this was no longer necessary as he was doing great.

This went on week after week. I would talk. He listened. The same old stuff repeated over and over. "Thanks Hugh, you ok for next week?" I just was not getting through to him. Eventually, I responded "No, we're done... I have nothing more to teach you."

At some point, I had to end this pattern. "Mujahid, we're done. Seriously. You know all the material, you are doing great, we don't need to do this anymore. We can't keep taking your money." He'd reply, "Sure, I understand... so, you're ok for next week?" This was getting beyond funny. Why would he continue this?

I did finally end the sessions. After all, he was clearly taking the market down singlehandedly. It was on November 22, 2011 that he hit the \$100,000 mark. I validated his trades and we had a celebratory webinar in honor of his amazing success. From \$900 in January to \$100,000 in November – stunning, to say the least!



It was on a public, introductory webinar when I asked him why he kept on with the sessions. Interestingly enough, he explained how he totally understood what I was saying but that he would always enjoy great trades on Wednesdays, Thursdays and Fridays, after our Tuesday night sessions. He felt confident and always took something away, even if but a kernel of information or inspiration from these sessions, just enough to boost his profits afterwards. He scored huge profits after our talks, well worth his time.

On another note, I attribute much of his amazing success to his ulterior motive, that of helping his recently graduated doctor daughter establish her medical practice. Undoubtedly, this was a costly endeavor and his trading earned some much-needed capital to help defray the costs.

To his credit, we ran the challenge in 2012, when he repeated the performance once again. Well done, Mujahid!

#### Lessons learned along the way:

- Take initiative when the opportunity presents itself
- Be receptive to new ideas
- Listen and learn
- Follow through, applying the knowledge
- Plan the trade, trade the plan
- Always remain humble
- Focus on an ulterior motive; the money will follow
- Consistent mentoring yields results
- Always stay focused
- Take your profits regularly
- Always remain disciplined

One final tip... it helps to listen to talk radio. 😊

#### Mujahid's involvement:

- Continued participation in the *Inner Circle*
- Full training, including group and personal coaching
- Studied entire collection of *eBooks*
- Regular participation in *Live Trading* session

#### 2019 Update:

Apart from some recent health issues, Mujahid continues to make money on the market.

## 2. Kim's Capers

Rare is it that I get emotionally involved with any of my students. This woman, however, drilled through me like a knife through butter, right from the get go.

Kim contacted me... "Hugh, I heard about you. Can you help me?" "I hope so... what's up Kim?"

"Well, just so you know, everyone fires me. I hope you can help me though. I'm losing... everything!"

Everyone fires her? There's my first red flag. Turned out, she was originally from Vietnam, having come to America to seek her fortune on the stock market. She brought over all her friends' and family's money with her to create great wealth, hoping to help everyone back home.

Kim was on a massive losing streak, having lost tens of thousands of dollars already in a very short period of time. She was at her wits end. Every conversation I had with her, she cried her eyes out – she just didn't know what to do.

"Kim, I can help you but you have to promise you will NOT trade until I say it's ok. Do you promise?" She responded, "Yes, for sure." Ok, let's do this. "I will teach you and you have to learn before you can earn. You can't trade options without knowing what you're doing, or you WILL lose your money."

In tears, always in tears... it still resonates with me how "I lost my money!" ... the whole encounter with her was disheartening.

I gave her breaks on whatever I could to extend any courtesies, just to bring her back on track. She really was clueless about options and more importantly, she was reluctant to learn.

Shotly after, she called, again in tears.... "Help me, please! lost another \$5,000! I have no money!"

"Kim, how could you? You promised me you wouldn't trade. Did you trade?"

"Yes, I couldn't help it!" Tears flowed. "Now you're gonna fire me too, aren't you!"

"No, but you MUST STOP TRADING.. right now!" She couldn't help it.

One final phone call from her... "I'm done. They cut off my water this morning, electricity's going this afternoon. I'm sorry, Hugh. I'm sorry. I have nothing." The tears were unbearable. She left, broke.

Tens of thousands of dollars. Gone in no time. I have no idea what happened to Kim, but I hope she landed on her feet.

### Lessons learned along the way:

- Learn before you earn
- Lack of discipline results in losses

### Kim's involvement:

- Nothing of any significance

### 3. Double Digit Daily Dennis

One gentleman – I’m not even sure when or from where he appeared – Dennis showed up the same as so many. He was unassuming, rarely to be heard from, just plodded along, learned the material, participated in our webinars, training, *Trading Room*, whatever we presented.

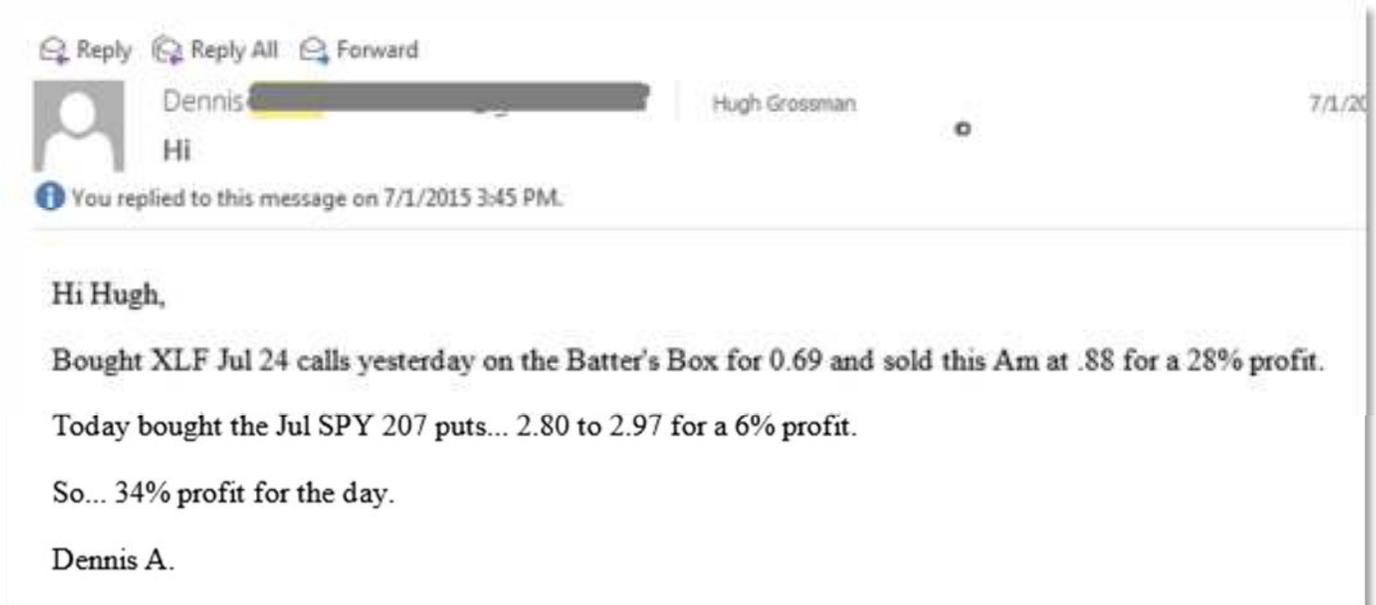
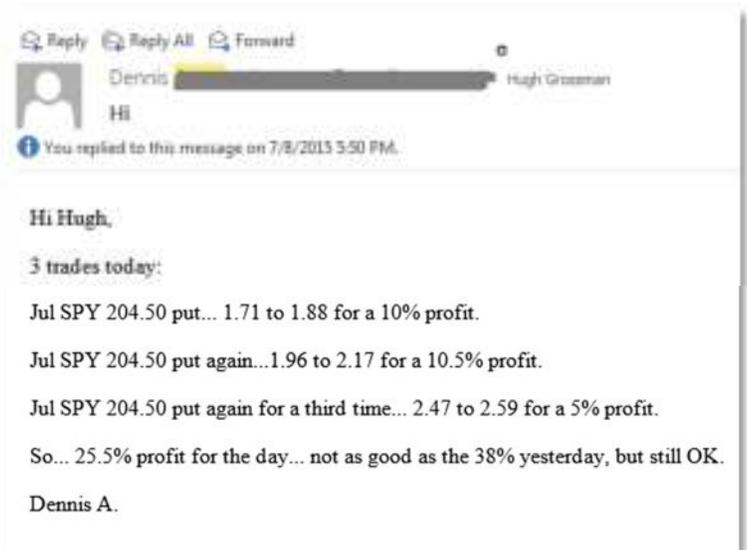
One day, I get an email from him... just made x dollars.

A couple days later... same thing... just made x percentage profits.

A couple days later... same thing... just made x trades.

This pattern persisted.

Unsolicited... daily email reports of massive gains in the market.



Tue 7/7/2015 3:09 PM  
Dennis [redacted]  
Hi  
To: Hugh Grossman

Hi Hugh,

Well... what a day!! 7 trades on this new system (in order):

- Jul SPY 207 puts... 2.39 to 2.58 for an 8% profit.
- Jul SPY 206 puts... 2.33 to 2.45 for a 5% profit.
- Jul SPY 205.50 puts... 2.56 to 2.69 for a 5% profit
- Jul SPY 205 puts... 2.76 to 2.90 for a 5% profit.
- Jul SPY 505.50 calls... 2.46 to 2.58 for a 5% profit.
- Jul SPY 207 calls... 1.87 to 1.96 for a 5% profit.
- Jul SPY 207 calls... 2.26 to 2.37 for a 5% profit.

Should have traded yet another call, but again, it was into the last hour of the day. Maybe I should start trading those.

So... 38% profit for the day! Hugh... it's almost as if the market is happy to give you your 5% just to fill your order and move you out of the way. Crazy!!

Dennis A.

Reply Reply All Forward

Dennis [redacted] Hugh Grossman  
Hi

**i** You replied to this message on 7/13/2015 4:19 PM.

Hi Hugh,

2 trades today:

- Jul 24th SPY 209 calls... 2.14 to 2.25 for a 5% profit.
- Jul 24th SPY 209.50 calls... buys at 1.92 and 1.73 for an avg price of 1.83 and sold all for 1.92 for a 5% profit.

So... 10% profit for the day... seems mundane compared to last Friday!

Dennis A.

Reply Reply All Forward



Dennis A.

Hugh Grossman

Hi

You replied to this message on 7/10/2015 4:53 PM.

Hi Hugh,

6 trades today:

Jul 24th SPY 207 put... 2.63 to 2.76 for a 5% profit.

Jul 24th SPY 206.50 put... 2.62 to 2.75 for a 5% profit.

Jul 24th SPY 207.2.60.50 call... 2.60 and 2.47 for avg price of 2.53, than sold all for 2.66 for a 5% profit.

CMCSA from Batter's Box, bght on 7/8 and sold today... Aug 7th 62.50 calls... 1.43 to 1.80 for a 26% profit.

FB from the Batter's Box, bght on 7/8 and sold today... Aug 85 calls... 4.40 to 5.32 for a 21% profit.

XLFF from the Batter's Box, bght on 7/8 and sold today... Aug 24 calls... .82 to .96 for a 17% profit.

So... a whopping 79% profit for the day!!! Time for a rest!

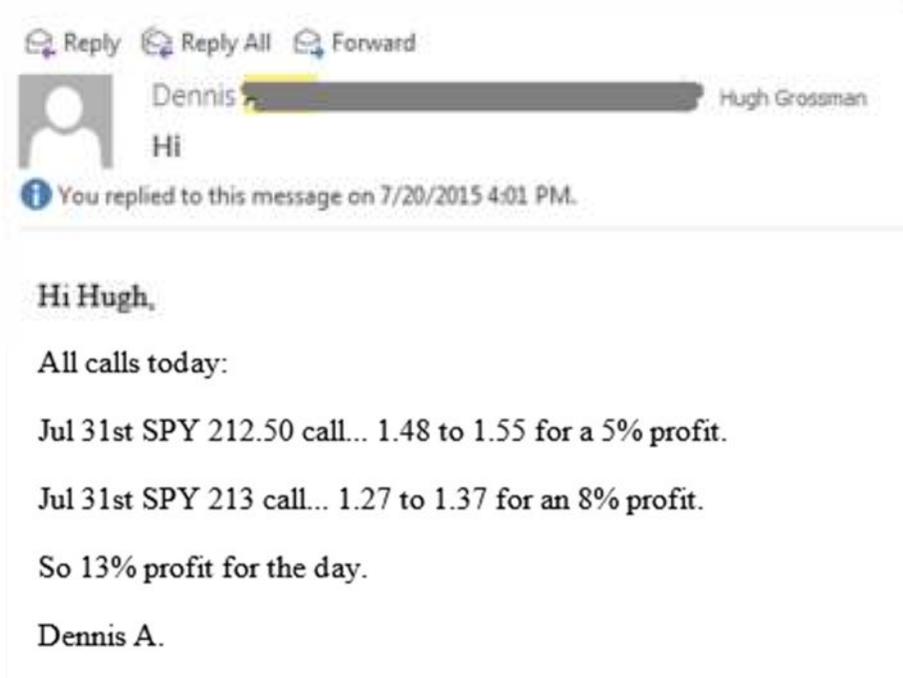
Dennis A.

Dennis reported stunning results:

- On July 9, 2015, he reported 23.5% for the day on 3 trades.
- On July 14, 2015, he reported 15% for the day on 3 trades.
- On July 15, 2015, he reported 20% for the day on 2 trades.
- On July 16, 2015, he reported only 5% for the day on a single trade... he's slipping!
- On July 17, 2015, he's back on track with a 22% profit.

How do I congratulate someone like Dennis? Rare is the day he does not pull out double digit profits!

These screenshots are just a few emails from Dennis. I've talked to him many times. I've seen the way he trades... exceptional, to say the least. He produced these results on a daily basis.



Clearly, Dennis mastered the art of our trading – he picked up a modest gain, multiple times a day and took home some huge profits by the closing bell.

He paid attention, and the results show. Very well done, Dennis! You ‘graduated’ in October, 2015, but you are welcome back any time!

Lessons learned along the way:

- Take an active role in your trading education
- Be receptive to new ideas
- Listen and learn
- Follow through, applying the knowledge
- Plan the trade, trade the plan
- Always stay focused
- Always remain disciplined

Dennis’ involvement:

- Continued participation in the *Inner Circle*
- Full training, including group and personal coaching
- Studied entire collection of *eBooks*
- Regular participation in *Live Trading* sessions

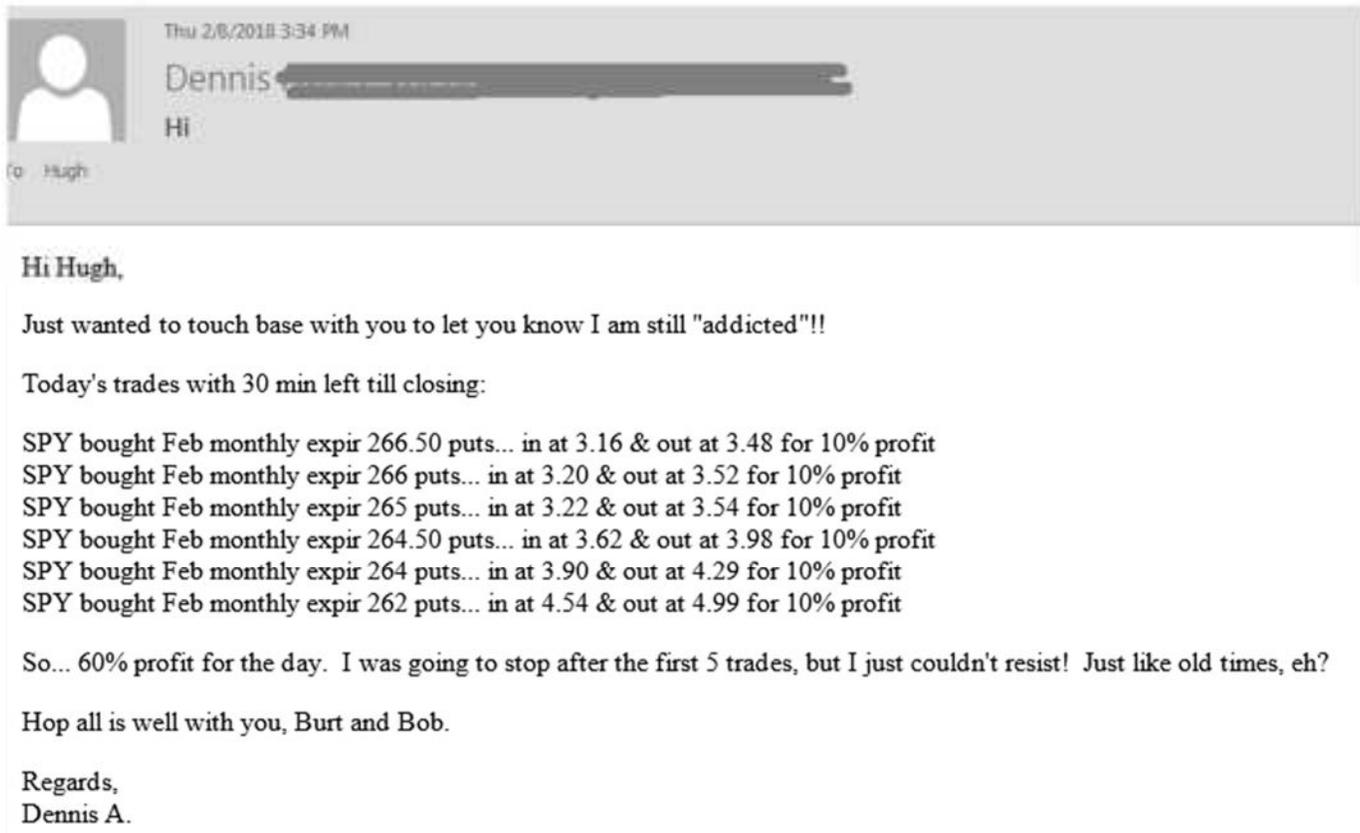


### 2019 Update:

There's a reason we call him 'Double Digit Daily Dennis' – just check out the unsolicited emails he sends us from time to time... 60%, 40%, 59.5% profit for the day. That is huge! Spread over several trades, he mastered our strategy, honed his skills to his own style and continues to reap the benefits.

One of the beauties of what we do is that it is adaptable to our clients' personal preferences. Some traders invest heavy, scalping only 2-3% per trade but do it repeatedly, while still very much following our strategy for identifying entry points. Dennis takes our entry points to heart and rides the wave, pulling in double digits per trade. Check out his last line in the screen shots below: "It's now noon in Salt Lake City so I'm going to go work out and have lunch." That, after totaling 59.5% profit for the day!

Dennis still chimes in from time to time with a public appearance on our Thursday night sessions, still every bit trading and making money as never before. Half-in jest, he declared himself as 'addicted', and loves it!



Wed 10/24/2018 3:14 PM

 Dennis [redacted]  
Hi

To: Hugh

 You replied to this message on 10/27/2018 11:09 AM.

Hi Hugh,

Hope this finds you well. I note from Dale's e mailings that you have a nice run of profitable SPY trades mounting up. I haven't touched base with you for awhile, so just wanted to let you know I'm still alive and trading SPY (and still addicted!).

So here are my trades today... Oct 24

Bought SPY Oct 26 272 Put... in at 2.16 and out at 2.80 for a 30% profit.

Bought SPY OCT 26 270 Put... in at 2.29 and out at 2.52 for a 10% profit.

So... 40% profit for the day (both trades before midday) and took the afternoon off.

Regards,  
Dennis A.

Wed 11/14/2018 2:05 PM

 Dennis [redacted]  
Hi

To: Hugh

 You replied to this message on 11/14/2018 4:29 PM.

[Suggested Meetings](#)

get ready for MondayHi Hugh,

Thought I would just keep you up to date with what's going on here with today's trades... a SPY day trader's perfect type of day.

Bought SPY Nov 16 expiration 273 Put... in at 1.84, out at 2.09 for 13% profit.

Bought SPY Nov 16 expiration 272.50 Put.. in at 1.90, out at 2.50 for 31.5% profit.

Bought SPY Nov 16 expiration 270 Put... in at 2.14, out at 2.46 for 15% profit.

So... total of 59.5% profit for the day.

It's now noon in Salt Lake City so I'm going to go work out and have lunch.

Dennis A.

#### 4. Ed on Edge

Here's a guy who came to us from the real estate world. His job was to assist banks in their foreclosures in the northeast, back in the day. In particular, Ed had to evict residents. While he made lots of money doing this, the emotional stress of it all started taking its toll. It really was not a pleasant experience.

He'd heard about trading and found our system to be quite attractive. We signed him on. He took a few quick lessons and before we knew it, Ed skipped the whole paper trading exercise and went directly to trading real money. Oh, not the usual few contracts most people start with, no, not Ed. He was beyond that. This trader began putting in \$20,000, \$30,000 even \$40,000 into his trades!

Whoa there, cowboy! "But I'm doing great... look how much I'm making!", he would say. Yes, he was doing quite well, pulling in a few thousand with most trades. But this 'bull in a China shop' trading would be short-lived if he failed to negotiate some down turns. In fact, his arrogance grew as he was making money. He started taking riskier and riskier trades, despite my attempts to reel him in. Many times, he just got lucky.

Then one day, it all hit the fan. I don't recall the numbers but he was in heavy and he had very little time left, maybe 3 or 4 days, before expiration. His emails to me suddenly shot up, seeking assistance. I offered whatever I could but I was straight with him. That trade turned out ok and we had a little chat. "Ed, don't do this anymore... keep your capital lower. The next time, you may not be so lucky."

For reasons known only to Ed, he was doing it again, crazy market swings while he was in hot and heavy. I got angry with him and told him that unless he has a cool million in his trading account, he should not be putting \$50k or more in any one trade at this early stage in his trading career. Sure he had some wins, but the losses were also starting to come in. When they did, he would try to make up for it. The volume of emails increased once again... 4 or 5 a day. Eventually, as his losing positions mounted, he would become even more irrational, seemingly trading on whims, totally disregarding all he had learned.

I tried to rein him in. Then his wife got in the mix. He became agitated with the both of us. He would make some gains, then lose, often times losing much more than he could afford. His account dwindled. His wife threatened him. With each profit, his high water mark rose, so he had a very difficult time accepting losses. The he would try harder and harder. Successful trading does not work like that.

Eventually, I stopped hearing from Ed. I just figured he stopped trading. Some time later, a mutual acquaintance told me the rest of the story. Ed recognized his weaknesses but instead of fixing the issues, he handed off what was left - \$300,000 - to a 'friend' to trade on his behalf. In less than a month, the 'friend' blew out the entire account. \$300,000... gone. They are no longer friends.

#### Lessons learned along the way:

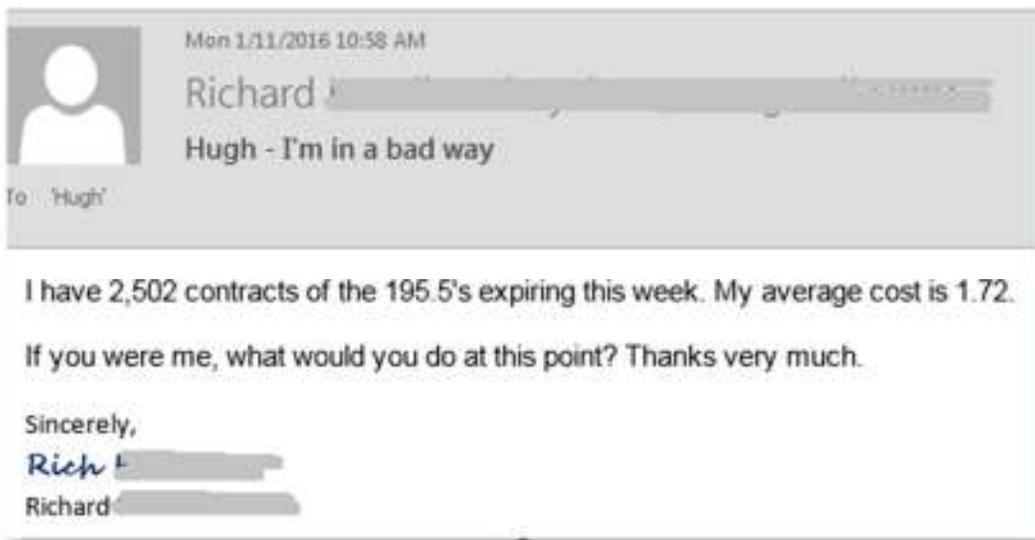
- Trading is risky, particularly if you are inexperienced
- Be patience in learning and practicing the application of solid techniques
- Relying on a few lucky trades does not make you a good trader

#### Ed's involvement:

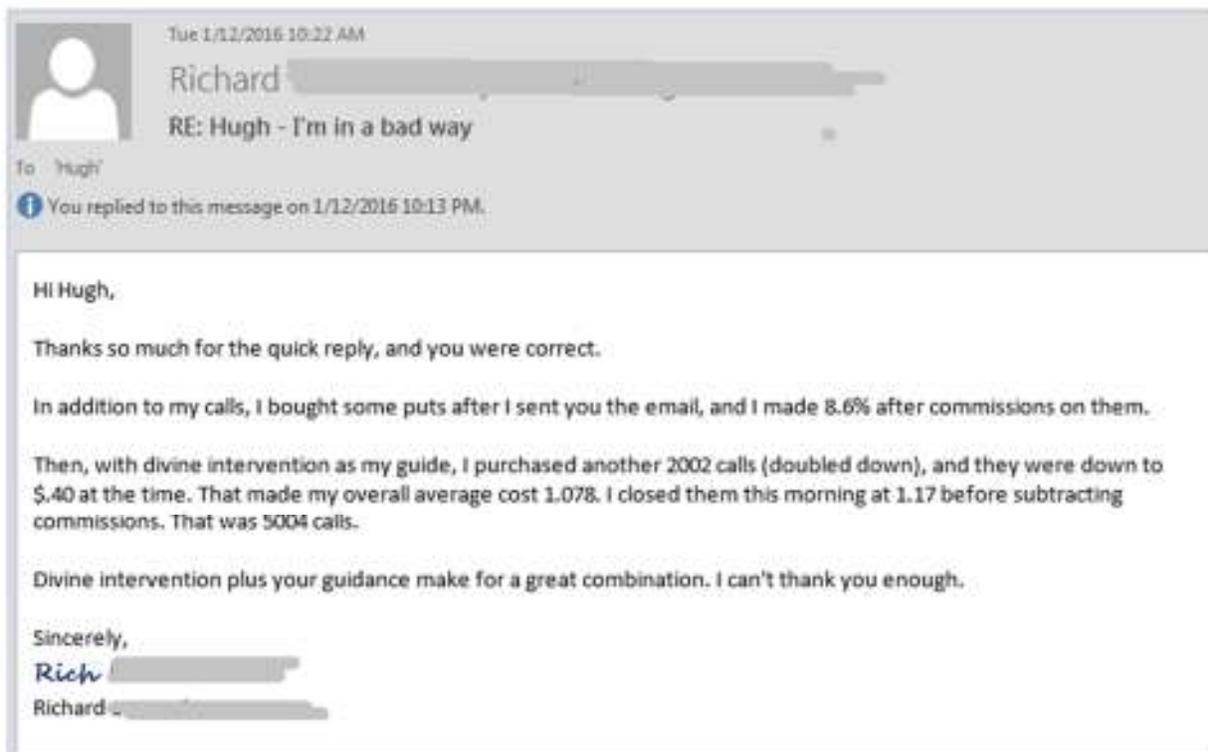
- Limited participation in the *Inner Circle*
- Sporadic personal coaching sessions

## 5. Rich Rich

I got the following email in January. The current price of the calls Rich was holding was a dismal \$0.30-\$0.40.



I replied with my assessment and what I would do in his position. His next email to me is below.



I wrote back... “Richard, did you really have something like a half millions dollars in this trade?”

He had 5,004 contracts at an average price of \$1.078 is \$539,431 plus commissions, according to my math. All in one trade.

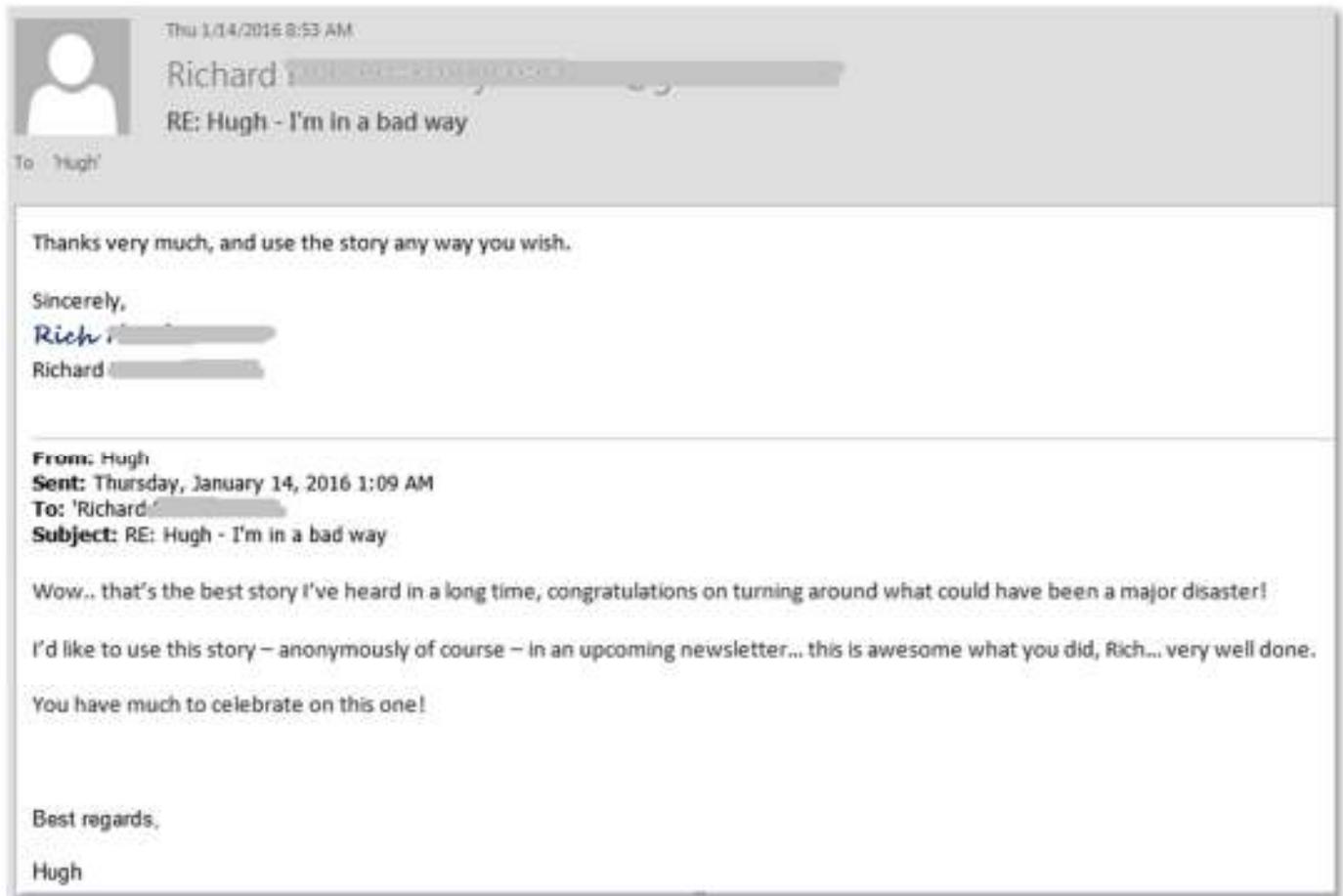
Turned out he did, and along “with God’s help and intervention, along with your expertise and guidance”, as he put it, he pulled this half million dollar loser out of the fire with an amazing profit of \$44,188.



He was on the verge of losing it all.

Below is our final email thread on the subject.

Congratulations, Rich!



Lessons learned along the way:

- Never trade more than you can afford to lose
- Seeking sound, logical advice is invaluable especially in highly emotional trades

Rich's involvement:

- Continued participation in the *Inner Circle*
- Regular participation in the *Trading Room*
- Personal and group training

2019 Update:

After a brief hiatus (yes, we forgave Rich for waywardly being lured into the futures markets), he returned to our fold and resumed making money. Rich currently reports in regular gains in the *Trading Room*. No worries, it happens... traders sometimes look for alternatives, but usually end up returning. ☺

## 6. Doctor Peter

Peter was, what I would call a good acquaintance. We met in this business and I even met him once in Florida. A great guy, personable, intelligent, fun to hang out with... just one problem: he could not control his emotions in a trade to save his life.

The 1 minute “noise” did him in every time. He would enter a trade and dump it as soon as it turned against him, even if he had ample time and all the correct technicals working in his favor. If the charts turned on him, Peter sold – just like that. ‘Lost again’, he would email me. The next day... “Lost again. I just can’t seem to get it right.”

Did he ever take any lessons? No, not until several years later, when his losses were so deep that his only choice was to learn something about the markets. The alternative: hang up his trading account for good.

Eventually, he broke down and signed up for a little formal coaching. In fact, we was coming along quite nicely, while we were together. When I left him to his own devices, he would report that he “lost again... I cant’ believe this is happening again.” He finally admitted “I don’t want to quit but I have to get past this hurdle.”

We would meet again and do trades together. Those sessions proved fruitful with 5%, 10% and 15% or more gains on a regular basis. He was really starting to make some headway.

But by the next day, he back to his old ways. A little tough love was in order. I know this man to be a very intelligent person; after all, he is a medical doctor. Goodness knows, I could never do what he does day in and day out but I could not stand watching him constantly lose when it was not necessary.

We tried everything. He lived several time zones away but still made it to his office early so as not to disrupt his family with early morning trades. He tried to hide his losses but his wife always saw the bank transfers. It was very frustrtating for him... and for me. I wanted to see him succeed.

At some point, I told him to take a break. Perhaps the timing was wrong. Maybe subconsciously his wife’s intolerance of his activities was weighing heavy on him. Whatever the reason, he needed to stop for a while if just to clear his head. Injecting \$1,000/week into this trading accout was an expensive hobby, especially as he has not seen consistent, sizeable returns, ever.

He concurred, as far as I know. I’m sure I’ll hear from Peter at some point as traders never really stop. They just take breaks from time to time. I can only hope he turns it around and realizes ‘the market takes no prisoners.’

### Lessons learned along the way:

- Consistency comes with discipline
- Find a coach to help you on the right path

### Peter’s involvement:

- Sporadic coaching
- Occasional participation in the *Trading Room*

## 7. Jimmie

I would be remiss if I didn't mention Jimmie. You often heard him on line, boasting about his trades. Interestingly enough, he was not a boastful kind of guy, just a very proud retired U.S. Marine who found something that works incredibly well.

Jimmie's been to all the courses, all the expensive programs out there. He's learned all about complex spreads and longer term swing trades. Commodities, exchange traded funds, forex, equities, futures, options... it's all there. He stumbled on our system and, without even talking to him, he fully embraced it all. Jimmie made himself a life long student of the program.

In his words, "I bought out the lease on my Lexus, paid for my wife's Buick and paid off the mortgage on my house." He averaged incredibly well on his trades and suffers very few losers. Last I spoke to him, Jimmie was averaging about 8% per trade, per day since early May, 2014.

Jimmie understood the concepts, worked each trade and managed his positions. It is no wonder he did well, even when he did not watch his positions minute to minute. It is simply because he had put in his time and effort to learn what needed to be learned.

To give you an example of his confidence in trading, he had enlisted his personal lawyer to be a member of our program. No one does that unless they are 100% sure of what they are taking about. Jimmie was 100% sure that he has found the right program for himself.

One more thing about Jimmie... he was always a straight shooter and eager to help. He would have gladly spoken to anyone who wished to call him, even buying them lunch, should they have visited him in Dallas, Texas. Kudos for releasing your phone number, Jimmie.

Unfortunately, our communication with him ended. He passed away in 2017.

Rest in peace, my friend!

### Lessons learned along the way:

- Make yourself a lifelong student – be open learning as the markets change
- Experience helps build confidence and rational decision making. Keep practicing!

### Jimmie's involvement:

- Continued participation in the *Inner Circle*
- Full training, including group and personal coaching
- Studied entire collection of eBooks
- Regular participation in *Live Trading* sessions



## 8. Anthony & Friends

Anthony was one of these people who kept poking at our programs, always looking to get the freebies. His strategy was to try to piece it together, little by little. The problem was, that strategy doesn't really work.

Having a little information is worse than having none. You really need to know and apply everything in the package. It's all important.

When I identified what he was trying to do, I started to get concerned. I knew where this was going – he was setting himself up for some major losses. Total failure.

We'd go back and forth with emails, a little advice here, a tip there. But he refused to commit to any serious training. Then one day, I received a very disturbing email: essentially Anthony took a major hit for something like \$18,000. I could sense the distress on the other end; clearly this was a major blow to his account. Through ensuing emails, I determined that he had put his money on WMT. "Why are you trading WMT?", I asked. I know it's WalMart but we never trade that.

Turned out it was a hot tip from a well meaning friend to suggest WMT. The stock was set to rise and he will make a fortune on the options, or so he thought.

"Well Anthony, I wish I can help you, but I never talk about WalMart... or McDonald's, or Lowe's or Haliburton or anything else other than SPY. I'm very sorry but you'll have to check back with your friends about that one."

Well-meaning friends, relatives and associates want what's best for us but even if they were right, by the time they receive the information, tell you about it and you act upon it, the market has already built it into the pricing. Moves are quick. If you or someone you know "knows" something about a particular stock, the rest of the world has already acted on the news. Unless you are the newsmaker, consider it ancient history.

I explained this to Anthony to disregard everything he hears from friends. Nod your head when they talk but do not necessarily trade their suggestions unless you conducted your own due diligence. There is a reason I don't trade WMT, or anything other than SPY. Unfortunately, he lost his nest egg on this one.

Celebrate your friendships but keep your trading business separate. On another note, you will find yourself in an awkward situation if you execute trades based on their advice, only to have it turn against you.

### Lessons learned along the way:

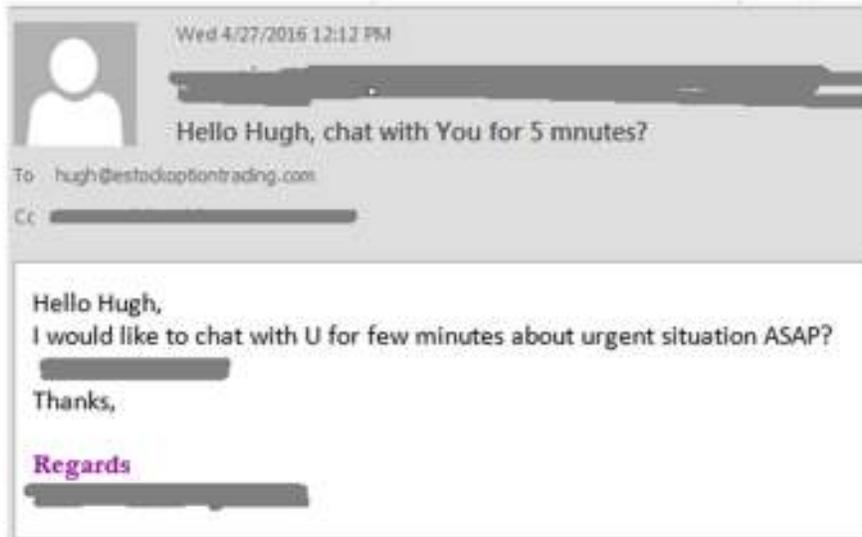
- Focus on a single strategy, built on fundamentals, that works consistently
- Everyone seems to have a "hot tip" – do your own due diligence before acting on those

### Anthony's involvement:

- None, although he has since joined the *Inner Circle*

## 9. Marvin

Every now and then, I receive an email like this:



Marvin was interested in learning to trade with us and almost signed up for some training. We talked several times and he was provided ample information as to the risks, costs and benefits, including the cost of not joining.

I found it odd that he did not partake, despite repeated affirmations that he was going to. But, I see this a lot so it did not surprise me that he hesitated.

When I contacted him regarding his e-mail, his wife took the phone rather quickly. She advised me that they were at the hospital and that he was worried about a possible heart attack or impending stroke. I knew from before that he had some health issues, especially volatile at an elderly age.

Marvin asked me what I thought about some SPY puts, expiring in a couple days. He was in for an average price of \$1.14. Unfortunately, they were worth only about 3 or 4 cents now. We had 2 days left. When I did my analysis, SPY would have had to drop about \$10 in the next day or so for a break even. This was hardly going to happen... of course nothing is impossible, but highly unlikely.

What was frightening was the number of contracts. Turns out he had about \$35,000 invested in this trade. I explained that I likely would not average in as it would require about another \$100k to bring the price down. I would cut my losses. His last words to me: "Lesson learned, thanks." I'm afraid to call him back, fearing the worst.

### Lessons learned along the way:

- The cost of not getting a proper education in trading is often more than the cost of a good program

### Marvin's involvement:

- None

## 10. Jerry

Jerry was doing quite well as a trader. Only taking positions on SPY, he was quite comfortable with his entries, exits, usually profiting handsomely. He took home some nice toys, had a great family life and thoroughly enjoyed every day as the envy of all who knew him.

He had amassed quite an account and was trading some pretty big numbers – \$10k to \$20k and even more was not unusual. He would place a trade, make money, close out. Do it again, again and again. Life was good.

Then one day, on the way to Orlando to meet up with some other trader friends for a few days, he placed a trade – this time while waiting to board his plane – something like \$56,000 on some SPY calls that were to expire in a few days.

No worries, there were 'clear skies' ahead. No news scheduled to thwart the market. Great chart patterns. Lots of open interest with healthy volumes... nothing to fear. His usual 8% sell order was in place.

"Now boarding Gate 6, please have your boarding passes ready."

Close the laptop, get on the plane. Sell order in place.

Upon landing at Orlando International, he met his buddies. "Hey guys, great to see you... but what's with the long faces? Who died?"

"Haven't you heard? President Obama just declared war on Wall Street."

Not good news at all. Jerry wished it as all just a bad dream.

A quick ride to the hotel, open the laptop and sure enough.... the market had tanked.

So had Jerry's jaw. He was sitting on a fortune in call options expiring later that week.

SPY had just tumbled from about \$115 to \$113 in one day. That was huge.

Jerry took another \$3 hit the following day and continued downward to about \$109 in a matter of several days. Deer in the headlights. It was too far gone to recover. It was impossible to pull it back out of the fire.

The options quickly lost value in intrinsic, time and volatility. All Jerry could do was to try to save what little was left.

I never did find out just how much he had lost in that landslide, but it was severe. The good news was that he did salvage some of his capital, as little as it was.



Check out the chart above. This is a trader's worst nightmare when you are holding call options with little time left.

It was supposed to be a relaxing vacation for Jerry, meeting up with some friends and his kids to enjoy a trip to Disney World. Instead, the stress took its toll and he became so ill that he had to rush to the Orlando General Hospital. Fortunately, he recovered. His trading account... well, that took a while, but he did get back on track. In the ensuing several years, he brought his minimal account back up to where it was before the meltdown.

Lessons learned along the way:

- Make yourself available to manage your positions
- Don't assume that a winning streak will simply continue

Jerry's involvement:

- Continued participation in the *Inner Circle*
- Full training, including group and personal coaching
- Studied entire collection of eBooks

## 11. Trucker Rick

Rick is one of those guys, you know, luck just follows him wherever he ventures. Happy go lucky, boisterous, always lands on his feet.

He'd heard something about this "options thing", as he so affectionately calls it. He contacted me and we did some training. He used to boast with a hearty laugh how he has never spent a day in college and now he's trading stocks.

Rick was pretty astute, actually. His day job was driving a big rig, usually starting out later in the morning. This enabled him to take advantage of the market open, then go to work.

Following my *Inner Circle* morning analysis, together with his own educated assessments, he would enter a trade soon after the opening bell. Immediately he put it up for sale with a modest profit target, usually around 8%. Off he'd go to work, returning later to find his profits in his trading account.

Day after day... 8%, 8%, 8%. He'd drop me line every few days to tell me how he was doing. He'd check his account at the end of the day and his profits were right where they should be, in his trading account.

My last encounter with Rick was when he told me how he was making more money as a trader than he was driving 18 wheels. When I asked why he just doesn't switch over, he had an interesting reply. He explained that if he just traded, he'd be watching the markets continually and getting spooked out when his trades went against him. Under no circumstances could he have done nearly as well had he been watching it. This way, he would just return home after the market went through it daily gyrations and his profits would be intact.

One final comment he left me with: "Besides, I like driving my truck!"

### Lessons learned along the way:

- Making a proper assessment of market conditions before entering a trade increases the probability of success
- Don't make foolish decisions to exit a trade at a loss when you get spooked by regular vacillations

### Rick's involvement:

- Continued participation in the *Inner Circle*
- Full training, including group and personal coaching
- Studied entire collection of eBooks

## 12. Not Quite Even Steven



You can't make stuff up!

Several email exchanges back and forth and I was assured Steven was dead serious. He sincerely thanked me because he lost only \$25k.

Truth be told, Steven was a busy businessman but he took the course, learned the material well and proceeded to trade big money! It always makes me a bit nervous when that happens because there is no substitute for experience. Steven just started – maybe he traded before, I don't quite recall – but I didn't think he had too many trades under his belt, so to speak, before embarking on large trades.

I know he made a lot of money but this time, he found himself under water one day to the tune of \$150k. Mentally, he already accepted his fate and was ready to turn it into a realized loss... not good.

I looked over his position, reviewed the released news of the day, checked the upcoming news, got the visual on technicals and suggested that, if it was me, I would hold off and see what tomorrow brings. My analysis indicated the market was to go back in his direction and he just might be ok... perhaps even more than ok. Just sit tight.

Turned out I was correct. He sat on his hands and waited. The next day, the market reacted as I thought and Steven bailed out, not quite even but with a much smaller loss than originally expected. In fact, our meeting the day prior saved him \$125k.

"Glad to be able to help, Steven!"

Sometimes those personal coaching sessions pay off... money well spent!

### 13. Gotta Love Larry

I can't tell you how many email exchanges we had but I am convinced that we traders are our own worst enemies, without a doubt! Some traders consistently make money. Every day. Several times a day. In, profit, out. In, profit, out. Other traders seem so troubled thereby and fall flat, time and time again.

Larry was one of these. Good guy, elderly, had a little cash stashed and just wanted to do good... maybe even surprise his wife who was unaware that he was trading his retirement savings account. While I do not specifically recall warning him, I do make it a point to always remind people to never trade more than they can afford to lose.

He did mention early on that he's a jinx. Larry wrote me that it may be in my best interest that he not become a member because whenever he signs on with a service, "their performance immediately goes drastically down... there must be a reason why my faithful old dog who is always lying at my feet is named Jinx!!!" I didn't give it much thought at the time.

Funny, but I am also a believer that we attract the kind of results based on the vibes we emit. If we focus on negatives, we can expect negatives. Stay positive and good things happen to us. At least, that's my experience. Whether this is true or not is another debate but Larry went ahead and started to actively trade. He earned \$4,500 in 9 days but was soon "caught in a 'pickle' with 3 ill advised trades he made on his own" as he advised.

From there, he tried to quickly make back losses, eating into more capital, catching more falling knives and stomach wrenching mounting losses. I tried to analyze his trades and fend off any hits at the pass but it all happened so fast and deep, it was difficult to even keep up to all the trading. After 3 weeks, he had 29 solid winners, 2 minor losses and was really convinced that he found the right type of trading for himself. "Then bam, several bad trades in a row", he wrote. More bad trades followed. From there it was a roller coaster like no other... tighten your seatbelts!

My advice to him: pull back on the amount invested, but only after a cooling down period of paper trades only, and then go back to what worked in the past. Small, consistent gains, keeping a close eye on setups, news, everything. Accept a modest 6% gain, don't worry about what you could have made. When the time is right, you can expand that into several times a day and walk away with 20-40% daily by taking small profits every time. But right now, safety is key. Take a few days, clear your emotions and only then, get back to the basics.

A further email to me indicated that he had lost \$75k, down to less than \$9k left and his wife had no clue. Still trading, making \$50-\$75/trade, at 73, he figures his account will be back to \$20k by the time he hits 102. He's still addicted and will probably continue to watch, according to his own admission.

He hit it spot on... addicted. The adreneline rush is just too great and folks will pay any cost to play. My intent is to continue to work with Larry and bring him out of this mess. That's my addiction.

#### Lessons learned along the way:

- Only trade what you can afford to lose
- Stick to the basics when in troubled times

#### Larry's involvement:

- Continued participation in the *Inner Circle*
- Regular participation in the *Trading Room*

#### 14. From 'About to Give up Kevin' to 'Give it Up for Kevin'

He had some 14 months of active SPY trading, no great feeling of confidence and generally lost more than he made. Kevin "invested – or lost, depending on your point of view", in his words, about \$40k in education. His email to me of almost 900 words was a clear cry for help or, rather, decision time as to going forward on his rocky road to success.

Low	High
4.85	7.52
3.50	6.93
2.92	6.19
2.39	6.05
2.04	5.65
1.71	5.30
1.44	4.51
1.10	4.30
.88	3.85
.65	3.42
.51	2.95
.34	2.53
.26	2.20
.17	1.82
.13	1.49

My response...

*Hi Kevin,*

*I understand your frustration and feeling of wanting to give up at times... very normal. I have actually quit a dozen times back in the day. If this were easy, everyone would be doing it. This is just a hurdle on the road to success.*

*I kept coming back because I KNEW there was money in this. I kept checking out the highs and lows every day... see the chart to the left.*

*This is just for today at 11:13 am. There are some options that would have delivered over 1,000%! We are not trying to get 1,000% or even 100%... but can't we get a mere 7%?*

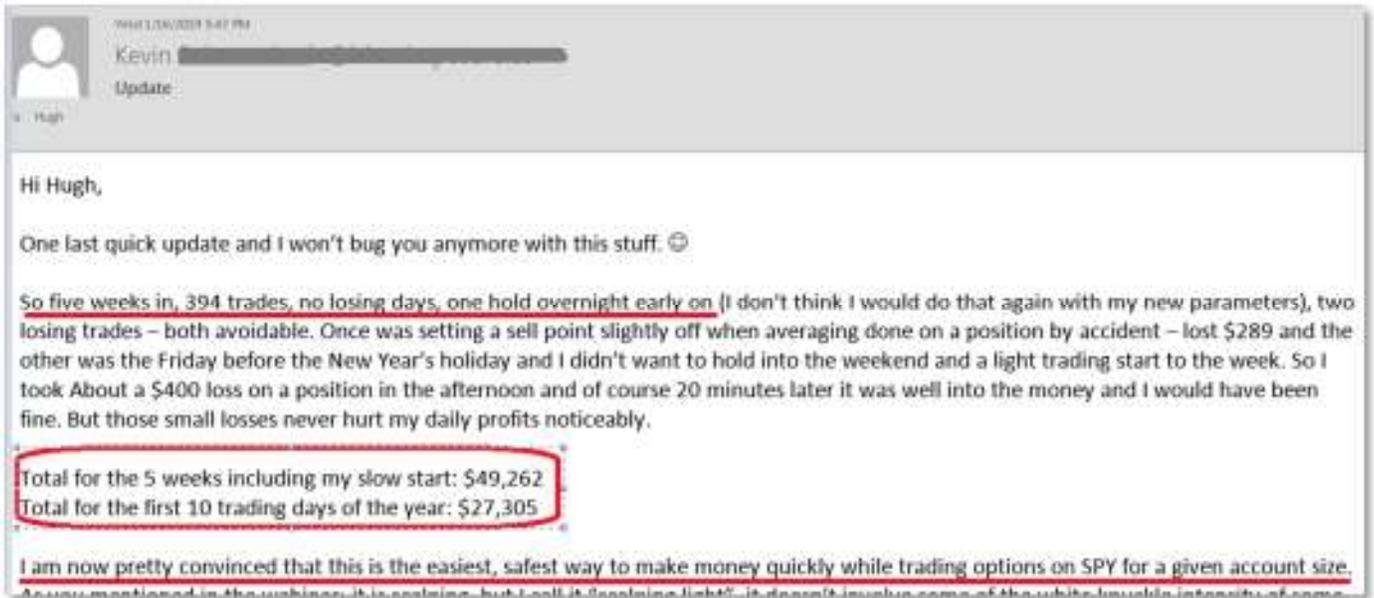
*We should be able to do that by accident in our sleep.*

To continue...

*I know you've been around a while, even took some courses, if I recall. But where it all comes together is in the Trading Room. No two days are alike in this business; every day is different. But we analyze what's moving the markets, where we can expect prices to go, and then look for the setups. We aim to make 6% a day, which we usually do. On occasion, we take our punches but we usually come out ahead. I strongly suggest you consider the Trading Room. As an Inner Circle member, you get it for the discounted price of \$95/week. Sounds like a lot but how much do you lose without it? Let me know if this interest you... I'll send you the discounted link.*

*I'm also thinking that you're probably very close to consistency... and when you hit that, your confidence will soar. If you can determine that one thing that maybe you could improve.... your fortunes may well turn around. Give it some thought... find out what that one thing is... getting in too soon, out too late? Over trading? Missing a key indicator? Whatever it is could mean all the difference.*

A few more emails back and forth and Kevin is now scalping bigger dollars for smaller gains multiple times a day to earn knock out profits. The email below is one of many. This outstanding trader is now on the verge of quitting his 9-5 and trading full time with part time hours. He regularly emails me, telling of amazing gains trading many times before lunch.



So, what exactly happened here? He was about to wrap it up and suddenly, he's ready to quit his job and trade for fun and profit!

The answer is in the process. Successful trading is a long, arduous process. There is no one book or video you can absorb that will take you there. Just like there is not even a single course that will teach you to become a competent physician, one must experience the winners and losers along the way.

It's more of a learning experience about yourself. What style are you most comfortable trading? I may prefer our signature *Bread and Butter Strategy*. Someone else may opt for the *Out of the Morning Gate* approach. Kevin found his niche in scalping. Suddenly, he discovered that using our setups, which occur many times during the day, work better for him when he dropped his expectations from about 18% a trade to 2-4%. He can trade this methodology many times before the closing bell. On larger investments, this adds up to thousands of dollars profit a day.... and it's more fun!

Lessons learned along the way:

- Trading is not "one size fits all". Find what works best for you and run with it!

Kevin's involvement:

- Continued participation in the *Inner Circle*
- Regular participation in the *Trading Room*

## 15. Humbled Hugh (you'll love this one)

Yup, this one's about me!

It was January, 2017 when someone in the Trading Room suggested we run with the Trading Plan, which is a spreadsheet based program designed to take \$1,000 to \$100,000 within one year. It's a rather simple, "one trade a day" approach, an effective system that has been done by various people in the past and is quite doable, assuming the trader remains in disciplined control. In fact, this is the plan that was inspired by Mujahid (first story above). The trader systematically trades up, using the *Bread and Butter* methodology while withdrawing nominal profits along the way. It is easy to measure and monitor with specific targets and is the basis for the *100k Club* program we are currently running!

We executed this strategy as a group, or should I say a little more accurately, *I* executed this strategy with a group watching. There were moderate successes for the most part but there were several moments where I could have and should have averted some tragic losses. I pulled back and analyzed what went wrong. Instead of boring you with details on specific trades, I will present you with the all important lessons learned:

1. Always, always buy insurance. In the options world, this means time. No matter how much you believe in the move, it is imperative to buy time. If a trade is not worth insuring, it is not worth buying. Simple as that. With time, the trade has opportunity to mend itself should it go south, or if necessary, you have time to correct it.
2. Take ownership of your own trades. Trading is not a democracy. There were situations when I asked the group what they would do. I went with the majority decision... bad move. Had I taken full control, we would have achieved our ultimate goal, and much sooner. When you decide to buy an option, it should be you who decides when and how to manage/sell it.
3. Never allow yourself to be distracted. Always focus on the trade at hand. Entering too many positions simply means your attention is split, often ending in disaster for all trades. Sometimes it takes patience to rule; other times discipline to let your emotions cool. Either way, be it another trade, a knock on the door or a family member, keep your focus and distractions to a minimum.
4. If you find yourself repairing too many trades, pull back and assess why. You may need to prioritize or reorganize your indicators, perhaps putting more weight on other factors. Only trade when you have clarity. Use my *Probability of Profit (Prop)* checklist to achieve likelier gains. Repairs should actually be done on occasion, not as a regular course of the trade.
5. Never trade if you are unwell. Reflect on your own feelings and refrain from trading if you are not 100% "with it". I was taking pain killers from dental implant surgery when I placed a trade. Unbeknownst at the time, not only was my pain gone but so was my ability to think clearly; hence a loss. If you wouldn't drive under the influence, don't trade either.
6. Never force a trade feeling obliged. Fortunately, this will likely never affect you. I was always under a microscope and felt pressured in having to perform. Whereas my personal risk tolerance may have been greater, that was not the case in this strategy. I needed to exercise more safety, yet I let security slide for the sake of demonstrating trades to my audience. Above all else, this was the killer.

## 16. Amber Alert

Her name really was Amber (likely still is).

This woman came from the health sciences field and found us many years ago. She took the training and actually was doing very well. She was a member of the *Inner Circle* as well and submitted reports from time to time as to her impressive numbers. I was very excited for her, especially knowing that she had five children in her care. Amber felt that she found her panacea.

Trading SPY options was it!

She was making money and was very happy, considering leaving her regular job to stay home with her kids.

We had a great rapport. I continued to mentor her on SPY trades and she demonstrated a high degree of the attributes it took to make consistent gains on the market. I was quite proud of her!

Then one day, she mentioned how well she was doing with naked puts on FFIV. What?!?!?

Right away, I got on the phone... "Amber, I want you to immediately stop trading naked puts! Where did you find out about that?" She responded "My friend told me about them... and besides, I'm making money."

"Amber, I forbid you to trade those! Stop it now!" I proceeded to explain the danger and how you can make money in a bullish market but when (not if, but when) the market turns on you, brace yourself for a margin call.

"What's a margin call, Hugh?" I told her that "It's when some guy from your broker, likely named Igor or Guido, will strong arm you into coming up with lots of money right away or they will liquidate your account!"

"But I'm making money", she argued. I was firm... "You need to stop trading naked puts. It's very dangerous."

A couple of weeks later, I got the call from Amber... "Hugh, they want \$40 some thousand dollars to cover my shorts. What should I do?"

I knew she had few options. "Pay it or they will liquidate your account."

I could just about hear the tears flowing as told me "But I don't have it."

"Well.... it pains me to say it... but, I told you so."

They liquidated her account and my would be poster child no longer trades. Yet had she stayed with straight calls and puts on SPY, thereby limiting her risk, she would have been very well off, including her five kids. She was doing well for the longest time.

I still wonder about Amber from time to time.



**Naked puts work in flat or bullish markets, not in trend reversals.**

Lessons learned along the way:

- Options trading is risky, but some methods are riskier than others. Be sure you understand your potential loss before making a trade.
- Be content with consistent results.

Amber's involvement (before the naked puts):

- Continued participation in the *Inner Circle*
- Full training, including group and personal coaching

## 17. Doubting Thomas

This story is a little different.

It is about a fine gentleman – intelligent, friendly and eager to make money. Perhaps a little too eager. Like so many, he had been burned by the charlatans before he discovered us. We had a ‘one on one’ session prior to his joining and he liked what he heard. Given some personal setbacks, I extended some courtesies to help him become a great trader.

Thomas was excited to get started. We talked of the potentials with day trading SPY options and also about the risks. We discussed that this is a process. It is not a ‘get rich quick’ scheme or that there will never be losses – that kind of success only happens in one’s imagination. I invited his wife to partake in all the sessions and collateral material as well, recognizing the need for spousal support.

Soon enough, Thomas purchased the *Ultimate Training Course*. Those who have gone through it know the protocol... study the high performance videos and eBooks, then join us in the *Trading Room*. Execute 20 to 25 solid simulated trades, log your entries and review the results. Only after that period, should you transition into real trades, starting small at about \$1,000. Then ramp it up.

It seems to have started out fine. Thomas and I had a number of emails back and forth and I was anxious to help him at every step. Within a few short days – much sooner than I thought it should be – I started receiving emails about my student’s trades. Real trades.

Oh oh, not good.

Turned out, Thomas had a different idea. I’m not sure what compelled him to deviate from the course, but I believe he placed only a handful of simulated trades before embarking in real money positions. After all, he had tasted success on paper, so real money shouldn’t be any different, right?

Wrong.

It wasn’t long before he found himself in a losing position. Panic set in and he sold for a massive loss. Had he followed the course, he would have:

- a) likely not have been in the losing position;
- b) been able to recover with a viable repair; or perhaps
- c) cut his losses.

In fact, for reasons known only to himself, he hardly even ventured into our *Trading Room*, despite having paid for it.

Then he thought it prudent to ask for a refund. Really? Very awkward... for both of us, I’m sure.

But sorry, Thomas, it doesn’t work that way. He had proprietary material for which we do not give refunds.

I felt bad for this guy because he really did not deserve to get kicked but participants have to understand that it cost us a fortune to come up with our programs, mostly in real dollar trading losses before we learned hard core lessons. Furthermore, we do not work for free any more than they would expect to.



He unsubscribed to everything, despite having credits in both the *Inner Circle* and the *Trading Room*.

In his closing argument, Thomas mentioned that he consulted 'experts' who said that making 5% a day is not sustainable. I emailed him to ask who the experts are... I'm still waiting for a response. What is annoying is hearing seemingly convincing comments from so called 'experts' about those of us who truly are. After doing this for many years, learning the extensive lessons and taking our own personal hits along the way, we have truly earned our 'expertise' in our field, unlike those who know nothing about what we do. It is rather insulting, actually.

Another comment was that we do not display our real money trades in the *Trading Room*. Again, this was not exactly accurate. The various elements of our programs call for different approaches. My involvement in the *Trading Room*, for instance, is intended as a training facility to review the concepts taught in our courses in live market conditions. From time to time, I intentionally enter trades that are excessively risky or against directional indicators to demonstrate a concept. Anyone would agree that it is foolish to deliberately enter a losing position with real money.

On the other hand, my associate, Alex, is leading a program as an extension to the *Trading Room* designed to build disciplined and consistent traders. His results are rather impressive as a conservative trader, demonstrating that trading can be both exciting and relatively safe.

One final note before we leave this segment: any Doubting Thomas's should question why we receive praising accolades on a daily basis if our students are not making money. Clearly, many traders are doing well. We only post a small sample on our web site.... just sayin'.

Guys like Thomas make me wonder why I continue to do this. lol

The next story will explain why.

### 18. Darold

I was introduced to Darold in 2017. I sensed he would be successful but frankly, I have no idea how much or what he traded. It's not my business, really. Like so many others, he took the course, enrolled in the *Inner Circle, Trading Room*, and anything else we may have provided in the way of education and inspiration. Those early days were rather entertaining as this trader was always ready with a keen sense of humor and love of music – interacting with Darold was a refreshing part of my day!

Then one day, I got a message talking about the work Darold and his wife, Pam, are doing in Guatemala. With “our help at DayTradeSPY”, according to his email, they invested in a high school nursing program that will revolutionize health care in the country. “Thanks again for not only helping individuals but impacting a country!”, says Darold.

What??? Here he is below. Now I don't know for sure, but I am led to believe he took some profits and applied them where they truly count – for the betterment of some amazing kids in a third world country! It brought tears to my eyes. How awesome is that!



A few more emails back and forth.... photos of his wife, fishing, baseball, boating... that sort of thing.

*Pick of the Day, OMG Strategy*, same day expiration trades, whatever we were doing, he was in. Now remember, I had no idea how much or how often he was trading SPY options the way we teach. All we do is training, mentoring, helping people get ahead – Darold got an edge on this amazing endeavor.

Periodically, I would get a request for some help – nothing out of the ordinary. Maybe he'd be caught in a bad trade or wanted some clarification to our *Inner Circle* analysis. Run of the mill requests.

Then another zinger... a teaser, actually. Apparently, he has something in common with The Beatles.

MAKE WAVES GoCoastGuard.com

## THE DAY THE BEATLES WERE AWARDED MBE MEDALS

October 9, 2014 | Eddie Deezen | One comment

It was early May of 1965, the Beatles were busy in Twickenham studios in London, working on their second movie "Help!" During a break in filming, their manager, Brian Epstein, showed up in a dither and assembled them in a dressing room. "I've got some news for you, the Prime Minister and the Queen have awarded you an M.B.E."



If Brian expected any whoops of jubilation, he must have been roundly disappointed. The Beatles did not, at the time, even know what an "M.B.E." was. (The M.B.E. is a distinguished medal awarded in England by the Queen, with those awarded being members of the "Most Excellent Order of the British Empire.")

On June 12th, the announcement became public and official- yes, the Fab Four were to be decorated at Buckingham Palace by her majesty, Queen Elizabeth.

According to Ringo: "He (Epstein) said, 'What do you think, boys?' I had no problem with it- none of us had any problems with it in the beginning. We all thought it was really thrilling. We're going to meet the Queen and she's going to give us a badge. I thought, 'This is cool!'"

I wondered why Darold was sending me this article about The Beatles receiving an M.B.E. (Most Excellent Order of the British Empire) medal back in 1965.



Then I get another picture...  
with an accompanying quote...  
“Thanks for making this possible!”

“WHAT? Seriously? You are the  
recipient of an M.B.E. medal?”

Darold, this is AWESOME!!!  
Congratulations!!!”  
(per my email back to Darold on  
November 30. 2018).

His reply: “The work in Guatemala is  
a project that Street Kids Direct, a  
U.K. nonprofit, started 25 years ago.  
The Queen and Prince Charles  
appreciate the work!”

Darold

There’s more....

On Friday, January 25 (just 3 days after my 64<sup>th</sup> birthday), Darold offered me the best birthday present I could not even imagine! He sent me a video with himself, his lovely wife Pam and Duncan, outlining a new protection home for high risk Guatemala children giving them a safe, loving, caring environment. They just purchased and developed this property. It comes complete with a music room, an area focused on music and art – learning instruments, gaining confidence and skills – all to help these kids!

Now the part that left me speechless: Darold and Pam have dedicated this room to me – the *Hugh Grossman Music Room*, in appreciation of DayTradeSPY, making this all possible, for changing lives all over the world!



Check out the video on our web site, [daytradespy.com](http://daytradespy.com).

People often ask me why I teach others when I could simply trade myself and enjoy life. Yes, that would be easy. I could spend my life enjoying the fruits of my labor, perpetual vacation, complete with all the toys. But someone told me once that it is the good things we do for others that we take with us when we leave these earthly ties... plus, it's more fun to hear the fine work others do with their gains!

It is for THIS reason that I continue to spend many hours a day teaching and supporting traders. Darold is an amazing example of the far reaching effects of what making money on the market can do.

Darold, Pam and Duncan... a big THANK YOU for all you do! You're all so awesome!

*"... oh, life could be a dream, sweetheart!"*

*~ from 'Shboom',  
by The Chords*



## Summary

These are all true life cases. Some gained huge financially; others lost money. Some lost friendships and spouses. Still others lost their health. And in one case, we lost one of our own... rest in peace, Jimmie.

If you can take something away from these experiences – mostly from somewhat seasoned traders – is that the successful ones tended to be very much engaged in continual learning and mentoring. They were committed and recognized the importance of investing in themselves first before putting a dime in the market. Even then, there is never any guarantee... except one: you will definitely lose your money if you do not know what you are doing with options.

Create great trades!

Hugh

## Who are our subscribers?

If you think you do not fit within this group, think again. Our client list is extensive, demographics from all walks of life, all backgrounds and all parts of the world. We have them from all facets of the medical field, including physicians, nurses, therapists, medical supply company owners, business owners and managers, lawyers and architects. Professional engineers dot our roster as do many commercial pilots, trading on layovers. Truckers, accountants, navy SEALS, overseas retirees and a town mayor. Other bureaucrats, college professors and even presenters of other trading companies!

I talked to women trading to help raise money for their kids and grandkids to go through school, even someone raising money for a relative's cancer treatments. Several homeowners wanted to trade to stave off foreclosures. Some wanted to fund their kids' businesses. We have musicians, broadcasters, teachers, miners and pro-athletes. Oddly enough, I once had an ex husband and ex wife, unbeknownst to each other that the other was on... pretty funny indeed!

We've had many traders in Florida, Georgia, up the east coast and across the south. Through the Midwest and over to the Pacific, up to Alaska with a few scattered in Canada. Strangely enough, Australia and New Zealand are hot markets as well as South Africa, Central America, the UK, Europe and even the Seychelles. They're everywhere... all that is needed to trade is a good laptop and internet access!

There is not much we haven't seen. Get in touch, get on board and start making money on the market!



## Some of Our Services

**Inner Circle:** membership gets you *in the loop*. It is imperative to stay abreast of changes in an ever-fluid market. Members have access to my premarket assessment, proposed trade, a follow up report and our Thursday night interactive training webinars, all archived for later viewing. This is a natural fit for all traders, from novice to experts alike!

**Training:** from individual 'one on one' sessions with an expert to defined self-paced programs, we can get you trading quickly, confidently and consistently.

**Live Trading:** Check out the *Trading Room*, a daily meetup for full narration and group mentoring, applying all you have come to learn. This interactive, engaging program is designed to teach you how to make a substantial income, while navigating through the complexities of options trading in real time under real market conditions!

These programs are subject to change from time to time... check the web site for current offerings.

*"If you want what I have, you gotta do what I do!"*

~ Hugh

Charts courtesy of TD Ameritrade Think or Swim®

### Disclaimer:

The information hereby given is for educational purposes only. Past performance does not guarantee future results. Option trading is inherently risky. While trading can be profitable, you can lose it all too. Trade at your own risk. While I disclose my intentions, I may end up trading differently as conditions change.

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## Other eBooks Available at DayTradeSPY.com

### **Hugh's Bread and Butter Strategy**

Hugh's basic strategy, discussing key indicators to obtain extraordinary gains of 5-10%/trade. It assumes the reader has a basic understanding of stock options. Master our signature *Bread and Butter Strategy* while controlling risk!

### **Hugh's Enhanced Bread and Butter Strategy**

An enhancement to the basic *Bread and Butter Strategy*, this report discusses the key indicators that Hugh uses to obtain exceptional gains in the market. This invokes that 'wow' factor, a special combination of faith, confidence and patience!

### **Hugh's Three Solid Entry Points**

Not sure when or how to enter a position? Never be at a loss again after learning this material. With three great methods of entry, always be ready to pull the trigger when opportunities present themselves!

### **Hugh's Support and Resistance**

Imagine knowing with fair precision where a stock price is going! Can you make money with that skill? Nowhere is support and resistance more evident than in the stock market. Commit this to memory and reap the benefits!

### **Hugh's Repairing Trades Gone Bad**

It's happened to us all. You enter a trade and watch it turn against you. Like a deer in the headlights, you sit back, watch, wait and hope it comes back in your favor. Learn how to be proactive and take control!

### **Hugh's Rules for Turning \$1k into \$100k Strategy**

This strategy has very specific rules from planning your trades, order entry, exits and post trade reviews. This eBook attacks the number one factor that totally disables traders. Without this, you have nothing!

### **Hugh's Solid Gold**

Get in the right frame of mind and get ready to receive this newfound wealth. Know thyself so you can understand and coordinate with the market instead of trading against it. As a bonus, we offer Hugh's Tips, Tricks and Traps!

### **Options Trading: It's All in Your Head**

A practical guide to the psychology of trading and how to overcome the obstacles that keep traders from making money. It is a must-read for anyone trading SPY options developed from true-life experience!